## Linea di Confine per la Fotografia Contemporanea

## JOBS. Forms and Spaces of Work in Central Emilia

**Food Distribution Logistic Headquarters** – Michele Borzoni **Bodies and Machines at Work** – William Guerrieri

## An Interdisciplinary Survey in Central Emilia

Photographs by Allegra Martin, Nicolò Panzeri, Andrea Pertoldeo and Andrea Simi Research by Marta De Marchi, Cristiana Mattioli, Michela Pace and Stefano Saloriani Curated by Antonello Frongia, Stefano Munarin and Federico Zanfi Co-ordinated by William Guerrieri

The research project *Jobs. Forms and Spaces of Work in Central Emilia* gave light to two investigations with the support of the SF 2020 call issued by the Ministry of Culture. The first part of the project, carried out in 2021, concerns both logistics and food distribution centres between Reggio Emilia and Bologna, conducted by Michele Borzoni, and human action in the organisational context of Industry 4.0, conducted by William Guerrieri in the automotive and industrial control systems sectors between Modena and Reggio Emilia. The second research project, carried out in 2022, is an interdisciplinary research focusing on four production sectors: manufacturing, agrifood, logistics and the advanced tertiary sector, conducted by four photographers (Allegra Martin, Nicolò Panzeri, Andrea Pertoldeo and Andrea Simi) and four researchers (Marta De Marchi, Cristiana Mattioli, Michela Pace and Stefano Saloriani), with the curatorship of Antonello Frongia, Stefano Munarin and Federico Zanfi and project coordination by William Guerrieri.

Michele Borzoni, in his survey on logistics entitled *Food Distribution Logistic Centres*, presents his photographic research on the large areas dedicated to the handling of food products in Central Emilia. The agrifood sector is one of the driving forces of the economy on a regional and national scale, and the infrastructures of large-scale organised distribution occupy large areas along the major communication arteries in Emilia. The recent pandemic contributed to accelerating the agrifood sector and has put the entire supply chain under great pressure, from production through to retail. Logistic distribution centres are huge containers of produce supplying hyperstores and supermarkets throughout Central-Northern Italy. *Food Distribution Logistic Centres* is thus a project that visually explores the factories that handle and distribute food products, including the CONAD distribution centre in Caprara (RE) and the SIGMA distribution centre in Reggio Emilia: two huge hubs of dry products feeding outlets throughout Central-Northern Italy.

In his investigation entitled *Bodies and Machines at Work*, William Guerrieri addresses human action in human-machine interaction, at the heart of the evolution of work in Industry 4.0. Over recent decades, the media have been preoccupied with emphasising the immaterial aspect of work, if not indeed its very disappearance from advanced industrial systems. However, the physical dimension of work is still very much present in the Western world, in less conspicuous forms than those imagined in

the Fordist model, and relies on the full involvement of the individual through his/her body and mind, considered an inseparable unit. Industry 4.0 connects the world of machine tools with that of computers, and the world of customers with that of producers of goods. This means that the new functions of I 4.0 call upon workers to perform tasks that sometimes call for new types of subjectivity, but which see the operator as an isolated element in his/her interaction with machinery and networks. Observing the movements of the body in short photographic sequences, Guerrieri invites us to observe human interaction with IT devices in digital labour (FAST of Scandiano and HPE-COXA of Modena) or on the modern assembly lines of leading companies in the production of electric motors (Benevelli of Rubiera) and endothermic motors (Kholer Engines of Reggio Emilia).

Michele Borzoni (1979) lives in Florence. In 2006 he graduated from the International Center of Photography in New York. Winner of the 2009 Tierney Fellowship and First Prize in the 2010 World Press Photo (Singles) People in the News Contest. He is a founding member of the documentary photography collective TerraProject Photographers, of which he has been a member since 2006. With his *Workforce* project he won the Basilico Prize in 2019. His works have been exhibited at the MAXXI in Rome, the Institute du Monde Arabe in Paris, and the Biennale FotoIndustria at MAST in Bologna.

William Guerrieri (1952) lives in Modena. Together with Guido Guidi, he was the founder of Linea di Confine for Contemporary Photography, of which he is curator and coordinator. He has participated in various public commissions, including *Venezia-Marghera*, Venice Biennale, 1997; *Sguardi contemporanei*. Venice Architecture Biennale, 2004; *Linea veloce Bologna-Milano*, 2006. He has exhibited at the Venice Biennale, the Winterthur Fotomuseum (CH), Die Photographische Sammlung / SK Stiftung Kultur in Cologne (D), MAXXI in Rome, MAST in Bologna and the ICO Foundation in Madrid.